[CLAIMS]

1. An ink jet recording element comprising a support and a receiving layer comprising a pigment and a film-forming polymer latex, characterized in that said polymer latex is a homopolymer or copolymer containing repeating units derived from the following monomer (formula I):

$$X$$
 O
 $R1$
 $R2$
 $R3$
 $R3$

wherein,

 ${\tt X}$ represents an unsaturated polymerisable unit,

 ${\tt R1}$ and ${\tt R2}$ each independently represent hydrogen, alkyl or aryl,

R3 represents alkyl or aryl.

 An ink jet recording element according to claim 1, wherein said unsaturated polymerisable unit X is CH₂=CH-, as shown in the overall monomer structure (II) below:

3. An ink jet recording element according to claim 1, wherein said unsaturated polymerisable unit X is:

wherein R4 represents hydrogen or methyl, as shown in the overall monomer structure (III) below:

- 4. An ink jet recording element according to claim 2 wherein R3 is CH3, and wherein R1 and R2 taken together are C_7H_{15} .
- 5. An ink jet recording element according to claim 2 wherein R3 is CH3, and wherein R1 and R2 taken together are CgH_{17} .
- 6. An ink jet recording element according to claim 2 wherein R3 is CH3, and wherein R1 and R2 taken together are CgH_{19} .
- 7. An ink jet recording element according to claim 1 wherein said polymer latex is a copolymer containing further repeating units derived from ethylene and/or vinyl acetate monomers.
- An ink jet recording element according to claim 7 wherein said copolymer is a copoly(ethylene-vinyl acetate-vinyl versatate).
- An ink jet recording element according to claim 7 wherein said copolymer is a copoly(vinyl acetate-vinyl versatate).
- An ink jet recording element according to claim 1 wherein said pigment is an inorganic pigment.

- 21 -

- An ink jet recording element according to claim 10 wherein said pigment is silica.
- 12. An ink jet recording element according to claim 1 wherein said receiving layer further contains a binder.
- 13. An ink jet recording element according to claim 12 wherein said binder is polyvinyl alcohol.
- 14. An ink jet recording element according to claim 1 wherein said receiving layer further contains a cationic mordant.
- 15. An ink jet recording element according to claim 14 wherein said cationic mordant is poly(diallyldimethylammonium chloride).
- 16. An ink jet recording element according to claim 1 further comprising an extra top layer containing a cationic mordant.
- 17. An ink jet recording element according to claim 16 wherein said cationic mordant in said extra top layer is poly(diallyldimethylammonium chloride).